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FACSIMILE TRANSMITTAL

TO

Name: Glen E. Schumann
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Fax No.: 612-339-6686
Phone No.: 612-347-0282
Date: March 13, 2002
Subject: Your Ref. No. 41822.2

FROM

Name: James J. Boyle
Phone No.: 202-408-4141
Fax # Verified by: JXB
Pages (incl. this): 3
Our File No.: 07744-0061

Confirmation Copy to Follow: N

Message:

If there is a problem with this transmission, notify fax room at (202) 408-4174 or the sender at the number above.

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James J. Boyle

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March 13, 2002

Glen E. Schumann, Esq.
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4800 Wells Fargo Center
Minneapolis, MN 55402-4129

VIA FACSIMILE

U.S. Patent Application Serial No. 09/887,528
Our Reference: 07744.0061-00000
Your Reference: 41822.2

Dear Glen:

Thank you for your March 12, 2002 facsimile in reply to our e-mail of March 8, 2002. In your March 12, 2002 facsimile, you included versions of the Declaration and Assignment that Mr. Ekhaus is willing to execute (hereinafter "the revised Declaration and Assignment").

Further to the process of perfecting Net Perceptions' ownership to the invention disclosed in the above-captioned application, and further to proceeding in accordance with 37 CFR 1.47, please have Mr. Ekhaus (i) execute the revised Assignment in the presence of a notary public and (ii) execute the revised Declaration.

We would further appreciate if, upon execution, you would fax the documents directly to me at 202-408-4400 and send the originals by mail to our offices at:

James J. Boyle
Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P.
1300 I Street, N.W.
Washington, D.C. 20005

As noted in our October 24, 2001 letter to William Cumming of your firm, we remind Mr. Ekhaus that U.S. patent laws provide that the inventors and all persons who actively participate in the preparation of a patent application have an obligation to inform the Patent Office of all material prior art of which they are aware. As part of this continuing obligation, we

Glen E. Schumann, Esq.
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request Mr. Ekhaus to provide us with any information or references which he considers to be material to the examination of the Application.

Furthermore, please note that, by requesting the execution of the revised Declaration and Assignment, we are not waiving Net Perceptions' right to assert aspects of the deleted and altered text in the revised Declaration and Assignment. Such rights may exist, for example, pursuant to Mr. Ekhaus' July 9, 1999 PROPRIETARY INFORMATION AND INVENTIONS AGREEMENT with Net Perceptions.

If you have any questions, please contact me immediately.

Sincerely,

A handwritten signature in black ink, appearing to read "Jim J. Boyle", written in a cursive style.

James J. Boyle

JJB/bad
(copy by e-mail to schumanng@moss-barnett.com)